

Building Board Games Together: The LEGO Group and Asmodee Announce Partnership to Create LEGO® Board Games

Billund & Boulogne-Billancourt, August 8, 2024 (15:00 CEST) – Today, the LEGO Group and Asmodee have announced that they have entered a multi-year partnership, joining forces to create and distribute new shared play experiences. The partnership will create an exciting range of high-quality LEGO board games for all types of players, inventing new ways for families and brick fans around the world to play within the LEGO universe.

Introducing Dotted Games: Brand New Studio Dedicated to the Partnership

Dotted Games will nurture and develop all games within the LEGO Group and Asmodee's partnership. With an experienced team at the helm, its mission is to bring the best LEGO board games to fans and families, while unlocking fresh avenues of play thanks to the versatility of LEGO bricks. The Dotted Games team, based in Denmark, brings decades of invaluable experience in the board gaming industry, boasting a remarkable collection of awards between them.

Jaume Fabregat, Board Games Lead, LEGO Publishing, said: "We are thrilled to announce that our collaboration with Asmodee – it has been a truly inspiring journey. By combining Asmodee's extensive expertise in board games with the limitless potential of the LEGO system, we are unlocking exponential possibilities for innovation in play. This partnership paves the way for future collaborations that will redefine the LEGO building experience within the tabletop landscape, offering fans unique and distinctive play experiences."

"Embarking on this exciting journey with the LEGO Group is exciting, combining their timeless creativity with our passion and expertise for games. Together, we aim to build unforgettable experiences that will unite families and friends around the world, one LEGO brick and one shuffle of the deck at a time," said **Thomas Kægler, Asmodee Deputy COO**.

Monkey Palace: An Exciting First Game to Kick Off the Partnership

Originally announced earlier this year, Monkey Palace is a wonderful demonstration of how integrating LEGO bricks into board games can provide remarkable play value. The game was created by game designers David Gordon and Tin Aung Myaing and provides family fun for all ages. It is a jungle-themed game of light strategy tailored for two to four players, incorporating both collaborative and competitive elements.

In this first game, participants are invited to compete against each other while helping the monkey rebuild the Monkey Palace. Players must cleverly build their way upwards, creating longer and taller staircases to get bricks and banana points in this innovative and strategic building board game. With no single route to victory, players will always want to play again!

Monkey Palace will be available to buy globally following its worldwide debut at Essen Spiel happening October 3, 2024.

Brick Like This!: A LEGO Party Game From Dotted Games Already in the Works

On the back of Monkey Palace, Dotted Games has been developing Brick Like This!, a family party game where the key words are teamwork, communication and building with LEGO bricks. The game is for 2-8 players for ages 7+ with simple rules for everyone to join in.

More Information to Come

Stay tuned for more exciting announcements and board games from the LEGO Group and Asmodee's partnership in the coming months.

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About the LEGO Group

The LEGO Group's mission is to inspire and develop the builders of tomorrow through the power of play. The LEGO System in Play, with its foundation in LEGO bricks, allows children and fans to build and rebuild anything they can imagine.

The LEGO Group was founded in Billund, Denmark in 1932 by Ole Kirk Kristiansen, its name derived from the two Danish words Leg Godt, which mean "Play Well". Today, the LEGO Group remains a family-owned company headquartered in Billund. Its products are now sold in more than 130 countries worldwide.

About Asmodee

Asmodee is an entertainment leader specialized in board games, committed to bringing people together through great games and amazing stories. Thanks to its global and passionate workforce of over 2,500 people, players around the world enjoy one of the largest board game IP catalogs with CATAN, Ticket to Ride, Dobble/Spot it!, Exploding Kittens and 365 more across a variety of physical and digital platforms. Headquartered in France (Boulogne-Billancourt), Asmodee operates across Europe, North America, South America and Asia. Asmodee is a part of the Embracer Group AB, which is publicly listed on the Stockholm Nasdaq under the ticker EMBRAC B. (EMBRAC B).

For more information: <https://corporate.asmodee.com/>